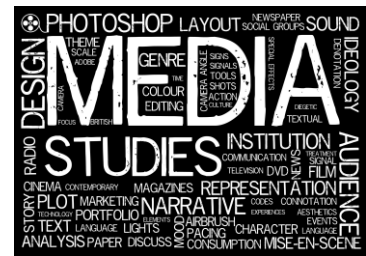


MEDIA STUDIES AS

<https://frog.brentford.hounslow.sch.uk/frogos/asmedias>



Course overview

2 UNITS - 50% CW and 50% exam (June)

G321 (CW) researching, planning, making and evaluating a two minute opening sequence to a new genre film. (Group work, individually marked)

G322 (exam) two essays: 1) TV drama unseen analysis 2) Film Audiences and Institutions

Teaching

The course is designed to include a range of activities both theoretical and practical. It is taught through formal lessons, workshops, lecture and seminar styles as well as student presentation and group work. The expectation is that all students are prepared for each class, will have read any advance information and come with notepads, exercise books or files as appropriate. Developing the habit of note taking is essential, as is the preparation for each lesson which will require independent research. **5 hours of additional work per week** is recommended as a minimum. Both a blog and **Frog** are used to support out of hours learning.

Expectations

BLOGGING - all students must **set up and maintain a regular blog** of their work, the majority of Class and Homework involve FROG and/or the blog and you will be expected to access these regularly and respond using your own blog. All resources will be uploaded to the various FROG pages and there are numerous links, guides, presentations and past papers to support your learning.



MEDIA MAGAZINE - all students have the option to buy a discounted subscription to Media Magazine and will receive 4 copies during the year. The cost is £12 per year and is highly recommended. You will also have **online access** to back issues. In December 2015 there will be a **Media Conference** in central London, the cost is £20 plus your own travel, this is a very worthwhile and stimulating trip.



ATTENDANCE and PUNCTUALITY - as per school policy.

PRACTICAL WORK - this is collaborative and you will be expected to work closely in groups of up to 4 on the practical coursework. This will take place outside of lesson time during a two week period in November/December. Some equipment is available from school but you may also use your own cameras. Editing must be completed in school. All coursework will be presented using a personal blogs/websites.

Summer Project – Practical/Written There are two things you MUST do.

A) Practical: Make a short film in any genre (up to 2mins) on any suitable device - mobile is fine. The title is “**My Summer of (you decide on what should fill the gap)**” **The completed film must be uploaded to VIMEO (or YouTube) and embedded on your blog.**



B) Written: Watch at least two films from the list given (it will be on FROG) and write a review of the opening 5 minutes. In your review you should comment on the genre, narrative, characters, style of film making, mise-en-scene (look it up), who the film might appeal to and why. Each review should be about 400-500 words.

You must submit your reviews and URLs for your practical projects during the first week of term.