

## Research prompts - Music Video

Use the headlines below to prompt your research.

- theoretical analysis of a music video: which theories and theorists to apply?
- theoretical analysis of a digipak or advert
- filming techniques employed in music specific music video (use of camera, lighting, design, editing)
- conceptual analysis of music videos (applying SHEP - social, historical, economical and political ideas)
- Ideas to borrow and adapt - discuss as a group and make notes to explain choices

All work should be posted on blogs using SCRIBD, PREZI, POWTOONS, YOUTUBE or similar.

REMEMBER YOU CAN EVIDENCE THIS IN MANY WAYS BUT THE MORE AUDIO VISUAL YOU ARE THE BETTER.